



# 20 Million Women Strong

FOR IMMEDIATE RELEASE

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## **MOVEMENT TO AMPLIFY WOMEN'S VOICES LAUNCHES IN SELMA, AL ON UN PEACE DAY WITH RALLY AND WALK ACROSS HISTORIC BRIDGE**

**September 12, 2019 - Cottonwood, AL - 20 Million Women Strong (20MWS)**, a grassroots movement to uplift and amplify women's voices around the world, is officially launching on Saturday, September 21, 2019, at 1pm ET, with a rally and walk across the Edmund Pettus bridge in historic Selma, Alabama. This "Global Action Event" coincides with the UN International Day of Peace, and initiates a year-long effort via 20MWS to raise awareness, inspire action through "Global Action Days", and highlight the many ways that women everywhere are leading the shift in consciousness necessary to positively impact conditions for women, children, families, and the Earth.

Founder Audri Scott Williams states, "20 Million Women Strong is a movement around the world for children, families, and the Earth, born of the conviction that, when women stand up together, change happens!"

Celebrity musical artist and Alabama native Melba Moore has joined the movement as a 20MWS Goodwill Ambassador, saying, "The soul of our nation and the world is crying out. We, 20 Million Women Strong, are "lifting every voice" for a world that works for all women, children, families, and the Earth." Other early support has come from the Women's Interfaith Network of the URI (WIN-URI) and URI at the United Nations.

Women and women's allies and supporters are invited to join the launch event in Selma. Those unable to physically attend are encouraged and invited to organize 20 Million Women Strong events in their own communities and post their testimonies, photos, and videos to the 20MWS Facebook page: [fb.me/20MillionWomenStrong](https://fb.me/20MillionWomenStrong). Events may include marches/walks, prayer vigils, artistic expressions, concerts, service projects, and more.

The official hashtags for the movement are #20MWS and #20millionwomenstrong.

For more information, visit <https://20millionwomenstrong.org>. Email 20 Million Women Strong at [info@20millionwomenstrong.org](mailto:info@20millionwomenstrong.org) or call (334) 405-2931.